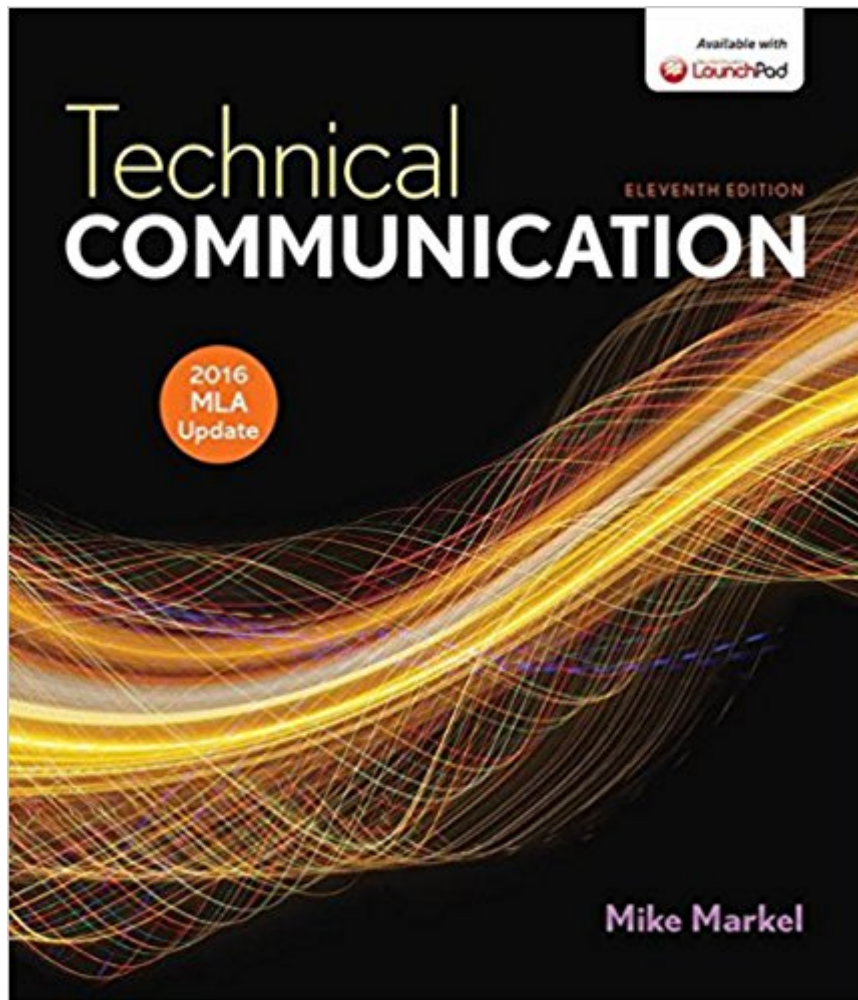




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Technical Communication With 2016 MLA Update



Synopsis

THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATES! Our editorial team has updated this text based on content from The MLA Handbook, 8th Edition. Browse our catalog or contact your representative for a full listing of updated titles and packages, or to request a custom ISBN. Instructors know that Mike Markel's Technical Communication will prepare their students for any workplace writing situation. No other text offers such a comprehensive introduction to the field while still delivering practical, effective support for students at every level. The eleventh edition has been thoroughly revised to reframe the work of technical communicators in the context of today's highly collaborative, rapidly evolving digital practices. Fresh, social-media driven sample documents and coverage of the latest tools and technologies ensure that students work with the kinds of processes and products they'll encounter on the job. The text is now accompanied and enhanced by LaunchPad for Technical Communication, an online course space with an interactive e-book, multimedia sample documents for analysis, tutorials on digital writing tools, a new test bank, Learning Curve adaptive quizzes that give students more ways to master the material, and much more. Get all our great course-specific materials in one fully customizable space online; then assign and mix our resources with yours. See what's in the LaunchPad

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Customer Reviews

Mike Markel is director of technical communication at Boise State University, where he teaches both undergraduate and graduate courses. The former editor of IEEE Transactions on Professional

Communication, he is the author of numerous articles and six books about technical communication, including Ethics and Technical Communication: A Critique and Synthesis. His latest book is Big Sick Heart, a mystery."

Best book however my book was little turned from the back. But that's fine as far as it does not miss any pages

Just as described!

Quick service - happy customer.

Love it looks great

I'm reviewing this as a rental, not the textbook itself. I rented this book through May 13th. On March 12th I received a message that my rental had expired. I tried to get in touch with - to no avail. I thought it was entirely I had made a mistake when purchasing, but when I looked at the original purchase, it showed May 13th as the day of return. Left no choice (my midterm was looming) I rented the book again, only to find it contained all my bookmarks, etc, from before. Basically I spent just as much as if I had bought a hard copy used, and I'm still not entirely sure they won't randomly yank the book back again, since there seems to be no recourse for that. As a textbook...it's an average textbook. The rental thing is not a great deal via , though.

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